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English Department



Applied Linguistics

Higher Studies- M.A.

Research Methods For Applied Linguistics: Part 1

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2025-2024

19.1 The Scope of Applied Linguistics Research

- Many books on applied linguistics research fail to define :Lack of Definition .due to a narrow focus possibly "research"
- :Types of Research Focused
 - o 'Brown '1978 'Anshen '.g.e) statistical research Some works concentrate on .(1988
 - :in methodologies Others explore
 - (1998 'Freeman)Language teacher research
 - (1991 Bailey & Allwright 1988 van Lier) Language classroom research
 - (1999 'Burns '1998 'Wallace) Action research
 - (2001 Brown)Survey research
 - (2000 'Jenner)Text and discourse analysis
 - (1991 Dahl & Kasper)Pragmatics
- Recent collections focus on specific types like : Emergence of Specific Collections •Nunan &Bailey) qualitative research and (1997 •Nunan &Griffee) teacher research .(1997
- · : Comprehensive Approaches

 - classroom 'ethnography 'experimental methods' discusses (1992) Nunan (1998) McDonough & McDonough o .and program evaluation 'observation and interviews 'diary studies 'observation' udinginal 'address various methods
 - o vintrospection case studies include chapters on (2002) Rodgers & Brown experimental-quasi correlational descriptive statistics classroom observation and program evaluation research

19.1.1 Defining applied linguistics research

(<u>Teachers of English to Speakers of Other Languages</u>)**TESOL** a survey of (1992) **Brown** In **idealistic** from 'Answers varied widely .members worldwide asked them to define research '.g.e) **cynical** to very (*r the truth"thorough study" and "The search fo 'Carefut*" '.g.e)

Something that profs at universities...do because they don't teach and need to publish" and ". Approaches to defining research fell generally into four categories . ("suoivbo eht gnirong!"

- 1. Investigates a specific topic or problem through document :Types of Research and data gathering 'experimentation 'literature reading 'empirical studies 'searches
- 2. Focuses on improving language education and intercultural :Topics of Research and retain information 'internalize 'g how students processand understandin 'communication for communication
- 3. especially 'Aims to provide information that helps practitioners: **Purpose of Research** improve their practices and enhance the delivery of services to students 'teachers
- 4. 'proving theories 'Involves working towards truth :in the Research Process Steps and sharing results with colleagues 'gathering and analyzing data 'testing hypotheses

Finding a single definition for applied linguistics research that is both general and delpicnirp yna" suggested defining research as **Donald Freeman**. is challenging gfulmeanin This chapter .scitsiugnil deilppa ni sepyt suoirav rof hguone daorb si hcihw "inquiry The ".scitsiugnil deilppa ni yriuqni delpicnirp dna citametsys yna" expands the definition to 'precise 'methodical 'to emphasize that research must be orderly term systematic is added 'While this broad definition allows flexibility for various research types .organized-and well the similarities and differences it can also lead to confusion without a clear understanding of .among them

19.1.2 Options in applied linguistics research

research into categorized the author (1988) **Brown** In Primary .derived from original data 'primary research and 'work 'derived from others which further included 'case studies and statistical research into subdivided was research the author expanded this view 'Over a decade .surveys and experimental research redetailed mo 'primary dichotomy remained relevant/recognizing that while the secondary library research and literature reviews encompassed Secondary research .categories emerged Qualitative .and statistical research 'survey 'qualitative included primary research while survey research while 'iquesgathering techn-research involved various traditions and data 'descriptive studies consisted of Statistical research .interviews and questionnaires included Despite .and experimental research 'experimental studies-quasi 'exploratory research

Applied linguistics research can be described from many different perspectives including at :least

- 1. the contextual factors involved in applied linguistics research
- 2. research design Van Lier's parameters of educational
- 3. and data analysis procedures 'data types 'Grotjahn's data collection methods
- 4. Other sets of research characteristics
- 5. quant continuum—The qual

19.2.1 Contextual factors in applied Linguistics research

that <u>factors</u> summarized a number of contextual (16–14 .pp ·2002) **Rodgers** and **Brown** ·institutional ·professional ·national ·international influence applied linguistics research at :levels and personal ·local

- 1. International and national organizations and :International and national contexts
 Since they .governmental bodies support a fair amount of applied linguistics research
 their political priorities tend to influence who will do such research 'control the money
 .and how
- 2. 'The types of research that are popular at any given time vary : **Professional contexts** interest in one type of research may increase at the expense of 'for a few years Even research can have its .then interest may be rekindled for that latter type 'another .trends and fads
- 3. Institutional contexts can refer to everything from entire :tutional contextsInsti Factors can influence the type and .school districts to individual language programs institutional 'availability of resources 'the size of the institution :quality of research and personalities of the various 'past experiences 'licies and prioritiespo .administrators and teachers involved
- 4. Local contexts refer to the specific circumstances in which the :Local contexts mportant to the success Factors in the local context may be i .research will take place 'social context 'time context 'physical context :or failure of a research study .and psychological context 'pedagogical context
- 5. Individual researchers have certain preconceptions about the :Personal contexts
 Such preconceptions and .uistics that ought to be researchedaspects of applied ling
 'motivations 'personalities 'preferences arise from individual differences in abilities
 .etc 'training 'priorities

She .examined a wider variety of contextual factors involved in research (1992) **Johnson** purposes and goals political and sociocultural contexts-socio : <u>five factors</u> started with

Johnson though 'discussed (2002) Rodgers and Brown categories are similar to what She also presented the characteristics of the research .provided considerably more detail :h processof the research output as the uses of the three categories process and provided .and use of results 'diffusion 'audience'

19.2.2 Van Lier's parameters of educational Research design

from 'degree of intervention' intervention axis Research design can be described using an from highly selective to 'focus' axis selectivity and a (intervention-intervention to non design experimental formal research may involve a 'intervention axis On the .(nonselective informal classroom observations or (intervention study) with treatment and control groups '.g.e) highly selective research can be 'ctivity axissele On the .(intervention study-non) all language behaviors in a '.g.e) selective-non or (specific language use by a defined group .(student population

:identified by van Lier are four territories The

- 1. .restricted participants and content focus Planned experiment with : Controlling
- 2. .with highly restricted data focus 'Minimal intervention : Measuring
- 3. .Researcher intervenes by asking participants about their thoughts : Doing/Asking
- 4. .Observation with minimal intervention and selectivity: Watching

19.2.3 Grotjahn's data collection methods, Data types, and data analysis procedures

☐ :Research Classification

- :Research can be classified by
 - :Data Collection Methods
 experimental-Non .Experimental vs
 .Qualitative vs :Data Types
 Quantitative
 - Statistical :Data Analysis Procedures
 Interpretive .vs

☐ :Research Types

- :Grotjahn categorizes research as
 - o Mixed o Pure
 - Analytical o Interpretive-Exploratory Nomological

☐ :Combinations

and data 'data types 'data collection methods) three factors All combinations of the
 .types mixed and pure are represented in (analysis

\square : Examples of Combinations

- :Challenging combinations
 - Interpretive-Qualitative-Experimental Statistical-Qualitative-Exploratory o
- Some applied linguistics studies exemplify these combinations with qualitative interpretations in experimental studies and statistical support in exploratory qualitative studies

19.2.4 Other sets of research characteristics

intervention and selectivity are all 'contextual factors '.e.i) The topics discussed above 'but unfortunately 'interesting and useful ways of characterizing applied linguistics research se sets of categories would suggest such research is far more complicated than any of tho theory 'time orientation: because it also includes at least the following additional concerns researcher perspective and 'description variable 'generation

19.2.4.1 Time orientation

or the amount of time *'time orientation* is according to Another way to classify research or **sectional-cross** studies are sometimes classified as either invested in gathering data **longi**

tudi sectional-Cross : nalstudies often with a 'are those conducted over a short period of time:

.1

a study might gather language 'For instance relatively large number of participants and personal '(using a questionnaire)motivation data '(using a test)proficiency data shot-students in a one 300from (on the same questionnaire)information data .ctional studycrossse

.2 *:longitudinal studies* 'are typically carried out over a relatively long period of time

a study might dedicate five 'For example .often with a small number of participants making careful observations 'years to following five students of varying backgrounds .etc 'their motivation to learn languages 'of their language proficiency growth

prolonged Other ways of describing the time orientation have recently surfaced like observations and involvement with a group of people over a long period of) engagement and the (frequent observations over that long period of time) observations persistent (time illectionfollowed by further data co interpretation analysis data collection) cyclical nature interpretative of longitudinal studies in the exploratory (etc interpretation analysis tradition

19.2.4.2 Theory generation

hypothesis: which can take two forms *theory generation* Studies can also differ in terms of **testing hypothesis** and **forming**

.1 :Hypothesis forming 'research may begin with some very general framing questions the researcher will 'In such a study .but will typically have no hypotheses to start with make every effort to keep an open mind and form hypotheses about what is going on The resulting hypotheses are .only after a great many observations of various sorts d the researcher often goes back to the an 'typically considered part of the interpretation p

:hypothesis testing .research begins with a set of research questions and hypotheses

.ticipants to ask them if the hypotheses are reasonable

.2

it in the researchmore often they are implic 'Sometimes the hypotheses are stated The statistical analyses in such studies are designed to formally test the .questions probability that the hypotheses

which 0.01 > p like are true and typically include some form of probability statement or han a one percent probability that the observed difference indicates that there is less t can *variable description* **Variable description 19.2.4.3** is a chance fluctuation (relationship *variable* and *variable definition* take two forms in applied linguistics research *operationalization*

or how they will be 'notions of what the important variables in the study will be the process of discovering and describing variables 'As the study progresses defined s

variable operationalization research
the researcher clearly outlines the variables of:

.ves to gradually define them

.2

and moderator 'independent 'dependent particularly the)interest from the outset how each one was 'that is 'operationalized and explains how each one was (variables the variable Japanese language 'For instance observed or measured and quantified proficiency might be operationalized as scores on a particular Japanese proficiency test